

November 6, 2012

Mr. Jorgen Moller
CEO
SnapSports
2330 California Avenue
Salt Lake City, UT 84104-4146



Dear Mr. Moller,

I'm writing to express my excitement about the recent multi-year extension of our commitment to use SnapSports products for our all of our AAU / All Under 1 Roof / Jam On It tournaments.

As you know, we host seven to ten events a year and use over 200,000 square feet of flooring for a typical tournament. This May we'll be hosting the largest youth tournament in the world with over 1,000 teams and 300,000 square feet of portable basketball flooring. We could not pull this off without SnapSports.

Over the years we've used nearly every indoor modular surface, and I can say unequivocally that your products are the best in the industry! Installing 300,000 feet requires a small army of laborers. Your "ShockLock" locking system is easy to use and incredibly strong. With other floors we were continually breaking locks and had to worry about the floors unlocking when installed over carpet. Your locks stay locked, work great over a variety of base surfaces, and just don't break. They disassemble easy and are ready to use over and over again.

Our athletes also love playing on your courts. There is simply no doubt that ShockTower is the closest thing to a real, maple, wood floor. Teams can play upward of a dozen times during an event but with the incredible support and "cush" of ShockTower, the players are not fatigued from floor impacts.

Finally I want to tell you how much I appreciate your company's dedication to my success. Making great products is one thing, but your entire company is focused on making sure I have everything I need for a successful event. And the fact that I can pick up the phone and get a hold of the owner just shows your commitment to your customers.

I'm looking forward to many years of success with AAU / All Under 1 Roof / Jam On It and SnapSports!

Sincerely,

A handwritten signature in dark ink, appearing to read 'Matt Williams', written over a horizontal line.

Matt Williams
CEO
AAU / All Under 1 Roof / Jam On It
PO Box 52049
Sparks, NV 89435